



WISCONSIN ATHLETIC TRAINERS' ASSOCIATION

Greetings,

We are writing regarding your company being a sponsor and/or an exhibitor at the Wisconsin Athletic Trainers' Association Annual Meeting and Conference in 2017. We are currently in the planning stage and developing sponsorships for the event. Your business can sponsor the overall conference, sponsor individual speaker sessions, sponsor specific events at the conference, serve as an exhibitor, and/or make an in-kind donation to support our Founding Father's scholarship raffle.

The event is April 13-14th, 2017 and will be hosted at the Chula Vista Resort in Wisconsin Dells, WI. Last year's event in Green Bay, WI hosted over 350 athletic training professionals and student attendees, and we are looking to grow 2017. There will be many opportunities to network with professionals in the Athletic Training and Sports Medicine field. As part of the conference there will be a vendor show on April 13th from 11am-5:30pm with dedicated, unopposed exhibit break times from 1:15-1:45 PM and 2:45-3:15 PM for certified members only, 4:15-5:00 PM for student members and 5:00-5:30 PM for all members. We are also incorporating an incentive program for all participants to engage with vendors. If you have any ideas that have worked at conferences in the past, please share them with us.

This is an excellent opportunity to meet face-to-face with individuals who are responsible for purchasing equipment and supplies for their schools, institutions, facilities, and departments. As a vendor, you have the opportunity and privilege to attend conference events, educational presentations, and lunch.

The following are some highlights of what we have planned:

- Thursday April 13st – the WATA Business Meeting and lunch with time scheduled to introduce all sponsors and invite members to attend the exhibit time immediately following the business lunch.
- Thursday afternoon April 13st - Jeff Oliphant Memorial Keynote Presentation by Dr. Jay Hertel – professor of Sports Medicine and co-director of the Exercise and Sports Injury Laboratory at the University of Virginia. One of the leading researchers in the field of ankle instability.
- Thursday evening April 13th – Student Research Showcase and Cocktail Reception – all sponsors and exhibitors are invited to join us during this time. Exhibitor incentive gift will be given at this time.
- Friday afternoon April 14st - Awards Luncheon to honor distinguished WATA members and scholarship recipients.

If you are unable to attend, there are a number of ways that you could support the Wisconsin Athletic Trainers' Association directly with the annual meeting event. Please see the attached list. Any in-kind donation will be listed in media, programs, and signage during of the event. The enclosed form must be returned no later than **Monday March 14th, 2017**.

We look forward to speaking with you about this great opportunity to promote your business and support a great association and meeting. Thank you for your time and consideration. Please do not hesitate to contact us if you have any questions or concerns.

Sincerely,

Erin Buenzli MS, LAT

(920) 832-7190

watainc.finance@gmail.com

WATA Finance Committee Chair



WISCONSIN ATHLETIC
TRAINERS' ASSOCIATION

2017 Annual Meeting & Symposium Sponsorship Levels

\$3000

Platinum

- Black and white full page ad in program
 - Logo on program cover 4"x4"; logo featured on WATA registration website/e-blasts
 - Product information mailed to members with e-blasts
 - Logo on the attendee registration gift
 - Recognized at Thursday Lunch and Business Meeting, Keynote Speaker, Student Research Showcase and Cocktail Reception, & Friday's Awards Luncheon
 - Two (2) complimentary tickets to Thursday's Lunch and Friday's Awards Luncheon
 - Exhibitor table at conference (see details below)
 - Recognition sign at registration booth
 - Opportunity to address attendees during a session, lunch, or banquet
 - Logo on attendee name badge
 - Company promotional materials in attendee registration packet
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\$2000

Diamond

- Black and white 1/2 page ad in program
 - Logo in program 3"x3"; logo featured on WATA registration website/e-blasts
 - Product information mailed to members with e-blasts
 - Logo on the attendee registration gift
 - Recognized at Business Meeting Lunch and Awards Banquet
 - Two (2) complimentary tickets to Business Meeting Lunch and Friday's Awards Luncheon
 - Exhibitor table at conference (see details below)
 - Recognition sign at registration booth
-

\$1000

Gold

- Black and white 1/4 page ad in program
 - Logo in program 2"x2"; logo featured on WATA registration website/e-blasts
 - Recognized at Business Meeting Lunch and Awards Banquet
 - Two (2) complimentary tickets to Business Meeting Lunch
 - Exhibitor table at conference (see details below)
 - Recognition sign at registration booth
-

\$500

Silver

- Logo in program 1"x1"; logo featured on WATA registration website
 - Recognized at Business Meeting Lunch
 - Exhibitor table at conference (see details below)
 - Recognition sign at registration booth
-

\$250 Exhibitor

- Exhibitor table at conference. There will be two scheduled, unopposed exhibit breaks for certified members only. There will also be a scheduled time for student attendees only.
- Exhibitor area will be in a dedicate meeting room right off the main lobby and registration area at the Chula Vista Resort.
- Exhibits will be held on Thursday April 13th from 11:00am – 5:30pm (set up 9:00 – 11:00am) .
- The Poster Session and Cocktail Reception is from 6:00 – 7:30pm in the Riverview Ballroom. All sponsors and exhibitors are invited to attend to continue to network with WATA members.
- The exhibitor incentive gift will be drawn at Poster event.



**WISCONSIN ATHLETIC
TRAINERS' ASSOCIATION**

Other 2017 Annual Meeting and Symposium Sponsorship Opportunities

\$2000

Jeff Oliphant Memorial Keynote Speaker Sponsor

Jay Hertel, PhD, ATC – Professor of Sports Medicine at the University of Virginia; Co-Director of the Exercise and Sports Injury Lab; Recipient of the Medal for Distinguished Athletic Training Research – the highest career research award in athletic training. You will have an opportunity to address the audience at this program.

\$1000

Awards Luncheon Sponsor

Friday April 14th, 2017

\$500

Research Poster and Cocktail Reception Sponsor

Thursday April 13th, 2017, 6:00p – 7:30p

\$1000

2017 Annual Meeting Print/Media Sponsor

Black and white full page ad in program; logo featured on WATA registration and on the website. Information and contact information provided on the website as well as e-mail newsletters to members for the calendar year.

\$250

Student Quiz Bowl Sponsor

Thursday Afternoon April 13th, 2017

\$250

Athletic Training Student Olympics Sponsor

Thursday Evening April 13th, 2017

\$250

Exhibit Break Refreshments Sponsor

Provide refreshments for scheduled exhibit breaks on Thursday, April 13th, 2017

\$100-250

Individual Speaker Session Sponsor (\$100 per 1 hour session)

You can chose specific speakers, topics, or times according to your request. The schedule is still being finalized, and will be sent for your review



WISCONSIN ATHLETIC
TRAINERS' ASSOCIATION

2017 Annual Meeting, April 13-April 14th, 2017

Chula Vista Resort, Wisconsin Dells, WI

Sponsorship/Exhibitor Contract

Company Name / Organization:	
Name & Title of Contact Person:	
Company / Organization Address:	
City, State, Zip:	
Phone:	Fax:
E-Mail Address:	Web Address:
Products or Services:	
Please select option (details on following pages):	
<input type="checkbox"/> \$3000 Platinum Conference Sponsor	
<input type="checkbox"/> \$2000 Diamond Conference Sponsor	
<input type="checkbox"/> \$1000 Gold Conference Sponsor	
<input type="checkbox"/> \$500 Silver Conference Sponsor	
<input type="checkbox"/> \$250 Exhibitor	
<input type="checkbox"/> _____ Other Conference Sponsor (see details on final page): _____	
<input type="checkbox"/> _____ Founding Father's Scholarship raffle item Donation (list items): _____	
<input type="checkbox"/> \$35 Additional tickets to attend Awards Banquet: # _____ @ \$35/each	
Total amount enclosed: _____ (payable to Wisconsin Athletic Trainers' Association, Inc.)	
This form and payment must be received no later than Monday March 14th, 2017	
Return this form and payment made payable to:	
Wisconsin Athletic Trainers' Association, Inc.	
C/O Erin Buenzli	
711 E Boldt Way	
Appleton, WI 54911	

Statement of Agreement: I agree that I have read the Sponsorship/Exhibitor Contract and Information. I agree that my organization and staff in attendance will abide by the rules and regulations as outlined in the agreement and any addendum forthcoming from the WATA, Inc.

Official Signature:	Date:
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Please make a copy of this form for your reference. Email logo designs in every format available to: Erin Buenzli (watainc.finance@gmail.com)

