Annual SPONSORSHIP OPPORTUNITIES



Wisconsin Athletic Trainers' Association

RAMP UP** your marketing power when you become a **WATA Annual Sponsor!

The 2024 annual sponsorship program **MAXIMIZES** your marketing dollars with specially priced packages offering a variety of opportunities to promote your company name and services. Be recognized as a market leader - **become a WATA Annual Sponsor!**

PLATINUM $3,000

***SAVE $500/YEAR - Renew for 3 years at $7,500 ($2,500/year)**

Platinum Sponsorship Includes...

General Items:

- Logo placement on the association website homepage as Platinum sponsor
- Logo placement on WATA Newsletter as Platinum sponsor
- Exposure on social media platforms - 12 posts *(6 "Sponsor Spotlight, 6 Sponsor Designated)*, website, and association-related emails
- One complimentary foursome to the WATA Annual Golf Outing

- Prominent logo placement on all event materials, including posters, banners, and digital presentations
- Acknowledgement as Platinum sponsor during opening/closing remarks
- A dedicated booth in the exhibition area to showcase business and career fair table
- Full page ad in the program
- Logo on attendee gift

GOLD $1,500

***SAVE $500/YEAR - Renew for 3 years at $3,000 ($1,000/year)**

Gold Sponsorship Includes...

General Items:

- Logo placement on the association website homepage as Gold sponsor
- Logo placement on WATA Newsletter as Gold sponsor
- Exposure on social media platforms - 4 posts *(2 "Sponsor Spotlight, 2 Sponsor Designated)*, website, and association-related emails
- Two complimentary golfers in the WATA Annual Golf Outing

Spring Conference:

- Prominent logo placement on all event materials, including posters, banners, and digital presentations
- Acknowledgement as Gold sponsor during opening/closing remarks
- A dedicated booth in the exhibition area to showcase business and career fair table
- Half page ad in the program
- Logo on attendee gift

SILVER $750

***SAVE $250/YEAR - Renew for 3 years at $1,500 ($500/year)**

Silver Sponsorship Includes...

General Items:

- Logo placement on the association website homepage as Silver sponsor
- Logo placement on WATA Newsletter as Silver sponsor
- Exposure on social media platforms - 2 posts *(1 "Sponsor Spotlight, 1 Sponsor Designated)*, website, and association-related emails

Spring Conference:

- Prominent logo placement on all event materials, including posters, banners, and digital presentations
- Acknowledgement as Silver sponsor during opening/closing remarks
- A dedicated booth in the exhibition area to showcase business and career fair table
- Quarter page ad in the program

BRONZE $500

Bronze Sponsorship Includes...

General Items:

- Logo placement on the association website homepage as Bronze sponsor
- Logo placement on WATA Newsletter as Bronze sponsor

Spring Conference:

- Prominent logo placement on all event materials, including posters, banners, and digital presentations
- Acknowledgement as Bronze sponsor during opening/closing remarks
- A dedicated booth in the exhibition area to showcase business and career fair table

Annual SPONSORSHIP FORM

2024



Sponsorship Level (select one)

ANNUAL SPONSORSHIPS

(You must be a WATA member to become an Annual Sponsor)

Platinum Annual Sponsorship

One (1) Year - **$3,000** Three (3) Years - **$7,500**

Gold Annual Sponsorship

One (1) Year - **$1,500** Three (3) Years - **$3,000**

Silver Annual Sponsorship

One (1) Year - **$750** Three (3) Years - **$1,500**

Bronze Annual Sponsorship

One (1) Year - **$500**

TOTAL: $_____

ADVERTISEMENT DIMENSIONS

FULL PAGE

7.5" x 10"

1/2 PAGE

7.5" x 4.95"

1/4 PAGE

3.667" x 4.75"

REGISTRATION FORM

Please complete the following information:

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL ADDRESS: _____

☐ ENCLOSED IN A CHECK ☐ PLEASE CHARGE MY CHARGE CARD TOTAL: $_____

The full Billing address associated with the credit card MUST accompany the card number.

Card No: _____

Exp. Date: _____ 3 Digit Customer Code: _____ (found on the back of card)

Address: _____

City : _____ State: _____ Zip: _____

Send to: WATA — 11801 W. Silver Spring Dr., Suite 200 — Milwaukee, WI 53225
Phone: (414) 755-3355 — E-mail: sponsorship@watainc.org